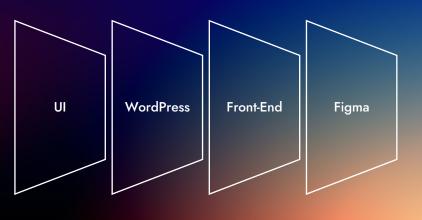
# D'André Phillips

ASPIRING UI DEVELOPER

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# WordPress Developer

ONQOR · May 2023 to Present

WordPress Developer working within a medium-sized Digital marketing agency. I currently build and maintain client websites according to client specifications and designs. This is done using WordPress (along with Strapi), making use of technologies such as HTML, CSS, PHP, JavaScript (Nuxt.js, Vue.js), and Figma as the preferred design tool.

During my downtime in working hours, I take on internal helpdesk tickets to address development-related issues or changes that may arise with the company website or create real-life projects to help me learn new technologies.

## Help Desk Web Developer

Ignite Hospitality · June 2022 to April 2023

Worked within a small team within a medium-sized Marketing Agency that works with the Hospitality Industry with teams in London, Milan and New York. I currently work with a Help Desk system where our retainer clients submit tickets which need to be resolved in a timely manner. No two tickets are the same, these can range from simple copy revisions to full redesigns. I personally consider this to be more of an 'Engineering' role! All of the sites we manage are built with WordPress, so I'm working with technologies such as HTML, CSS/SCSS, JavaScript, JSON, SQL PHP, frameworks such as Bootstrap and NodeJS whilst using LocalWP and GIT for version control and Gulp/Grunt for Task Running.

## Front End Web Developer

Civica Election Services · July 2021 to June 2022

Front End Developer working within a small team within Civica's Electoral Services division. I built client, public-facing Websites according to client specification. This also includes liaising with the Project Managers assigned to each client to make sure their sites are delivered on schedule whilst attaining standards. Daily, I would be working with HTML, CSS, JavaScript and C++, and database programs such as Microsoft Access.

## Web Coordinator

Progeny Wealth · October 2020 to May 2021

Web Co-Ordinator working within the Marketing Team as part of a large Wealth agency. I was responsible for maintaining the company website, which was built with WordPress and administering internal and external newsletters using HubSpot. I was mainly working with HTML, CSS, JavaScript and PHP. I also worked closely with talented colleagues to help deliver a branding refresh to Progeny's brand, of which my involvement was focused on the webpages. I used Adobe XD to come up with mockup designs. I also helped produce social media marketing material for Progeny, which included me doing voiceovers for various explainer videos featured on their LinkedIn.

# IT & Web Lead

Project: Empower · December 2018 to Present

Sole Developer working in a free Legal Aid firm providing help to financially disadvantaged people. Developed and maintained the charity's website using WordPress, while also maintaining the online presence of the charity. Also produced video content for social mediums.



## Junior Web Developer

Black Spark Media · March 2018 to October 2020

Junior Web Developer working within a small Gambling marketing agency with offices based in London and Chester. During my tenure, I was managing 4 brands, Bingo Iceland, Safari Bingo, The Slots Island and Lazerlight Bingo.

My daily duties;

- Maintaining 3 (Increasing to 4) Bingo and Slots gaming websites. This would include creating pages, maintaining pages, promotions and creating landing pages Optimising our websites to increase conversion rates, especially for our promotions, I'd be working closely with Google PageSpeeds, Google Analytics and Google Developer Tools.
- Updating designs to our webpages to make sure they look visually appealing and engaging for the end user. I usually went the extra mile to ensure the visual appearance would conform to standards, irrespective of device
- Worked closely with the Lead Designer to create new material for use across our brands.
- Migrating existing websites from Bootstrap 3 to Bootstrap 4 (Bootstrap 4 was the latest release at the time) to ensure they
  conform to modern standards. This was more a Full-Stack focused role, where I was working with HTML, CSS/SCSS,
  JavaScript, Typescript, PHP, React.JS, AWS, Shopify/Liquid, whilst using GIT as version control.

My biggest achievement within Black Spark Media was launching Lazerlight Bingo, their newest brand to date, of which I was heavily involved in, development wise.

## Freelance Web Designer & Developer

Self Employed · September 2016 to Present (Designer April 2022 to present)

Sole developer of small to mid-size Web Development projects using HTML, CSS, JavaScript, PHP and jQuery built the Bootstrap Framework. Maintaining existing sites developed, including bug testing, content management, page performance upgrades and SEO Optimisation. Self-teaching more advanced aspects of development, and different development techniques, such as JavaScript frameworks and implementing them into new and existing websites. Building inexpensive websites with the primary aims of expanding my skillset, building up a better reputation as a Junior Developer and adding to my Portfolio. Started practising Web Design from April 2022.

## Web Developer Apprentice

FX Digital · April 2016 to April 2017

Developed WordPress websites from design mock-ups, including websites and emails using HTML, CSS, JavaScript and PHP using Agile Development, while maintaining existing sites. Worked in a local environment to enhance any existing sites, before approved changes got pushed onto the live server.

Underwent continual professional development and research to keep up to date with new software developments in this everchanging industry.

Collaborated on larger-scale projects with other web specialists including web developers and graphic designers to produce a solution which would continually exceed our clients' expectations, while minimising costs.

Bug tested websites to ensure they are working (Visual, Functional and Grammatical). Worked with Git Flow to make sure every site we managed were version controlled.

## Web Apprentice

Blighty Coffee · August 2014 to September 2014

Managed the company's website, making sure that the content was up-to-date, and worked on a redesign of the existing website, which was outdated at the time.

Managed the marketing of the business. I produced marketing material for the purpose of increasing sales within the coffee shop business, increasing overall traffic to the business, and making the local community aware that there were workspaces available for reasonable prices.



#### **Customer Engagement Team Supervisor**

The FA · August 2015 to Present (Supervisor from May 2021)

Being the face of Wembley Stadium by giving all guests a warm welcome into the stadium, helping anybody with their queries and manoeuvring disabled guests in, around and out of the stadium. Usually located in Club Wembley, the premium members-only access area of the Stadium, where a much higher level of professionalism is expected.

#### **Event Steward**

Security Man Limited · March 2017 to July 2018

Stewarding at major, high-profile events all year round at various locations, mainly at West Ham Stadium, Central London and Twickenham Stadium. Roles ranged from road closures and traffic management to interacting with crowds with a megaphone.

#### **Event Staffer & Brand Ambassador**

StreetPR UK Limited · August 2015 to September 2018

Staffing for an agency which provides work for various clients and events. Regularly worked at Allianz Stadium's Tulip Lounge and various front-of-house staff roles. Responsibilities are respective of the event and client.

#### QA Apprenticeships - June 2016 to July 2018

City & Guilds Level 3 in Software Development

#### City of Westminster College · September 2013 to June 2015

ICT BTEC Level 3 Extended Diploma for IT Practitioners

Coding Technologies	Advanced – HTML5, CSS/SCSS
	Intermediate – JavaScript, PHP
	Basic – JavaScript, SQL, React.Js, JQuery, API's, Vue.Js
	Currently Learning – TypeScript, Laravel
Design Software	Adobe XD, Sketch, Figma
Web Browser Software	Google Chrome Developer Tools, Vivaldi Developer Tools, Safari Developer, Mozilla Firefox Developer
IDE's	Sublime Text 3, Visual Studio Code, Brackets, Notepad++, PHPStorm, WebStorm, Atom, Visual Studio Code
Admin Tools	FileZilla, phpMyAdmin, XAMPP, Google PageSpeeds, Google Analytics, Amazon Web Services, Heroku, Postman
Command Line	Gulp, Grunt, Node.Js, NPM
Version Control	Git, SourceTree, GitKraken, Github, Bitbucket, Heroku, LocalWP, Beanstalk
Processing Software	Microsoft Word, PowerPoint, Excel, OneNote, Publisher, Access Apple Keynote, Numbers and Pages



Content Management Systems	WordPress, Hubspot, Shopify. Strapi
Project Management	DoneDone, Trello, Asana, Avaza, Timetastic, Zoho Desk
Frameworks	Bootstrap 5, jQuery, React.Js, Shopify, Tailwind CSS, Nuxt.js, Vue.Js
Operating Systems	Mac, Windows, and Linux

- Buses, Cars, Trains and Travel
- Computing & Technology
- UX/UI Design and Development
- Foreign Exchange Trading Markets
- Photography

Please consider the environment before printing my CV.



